



SETTESOLI

Wine producer Cantine Settesoli has been awarded the SODALITAS SOCIAL AWARD 2009.

The Sicilian wine cellar won first prize in the category for small to medium sized companies for its project of social responsibility in support of the whole region.

May 28 th 2009. Cantine Settesoli of Sicily attended the Assolombarda in Milan, for the seventh edition of the Sodalitas Social Award. Settesoli were winners of this prize, promoted by the national Sodalitas Foundation and recognized by the President of the Republic, that annually rewards the Italian businesses responsible for the greatest achievements in social responsibility and sustainability.

Settesoli won the prize in the category of the small to medium sized companies, thanks to the project that is at the heart of the company's beliefs and that represents a winning example of social responsibility.

Settesoli, founded in 1958 as an initiative of some wine-growers at a time of great local economic difficulty, has become an exemplary producer for the whole territory and has involved the whole of the local community in its sustainable and respectful development of the environment. The producer, which has installed a number of solar panels, and was the first Italian winery in 2008 to do this. Today it provides employment for over 3000 people across the business, which is more than 70% of the inhabitants of Menfi, Santa Margherita Belice and Montevago.

The importance that Settesoli attaches to the issues of social and environmental responsibility has contributed to strengthen its credibility and to consolidate its reputation. It supports its great achievements: Settesoli as Sicilian firm of reference is affirmed for the leading Italian quality wine producer (it is first by volume with over 3 million units sold, and second by value with over 7 million Euros in European of sales in 2008 - IRI Infoscan data). According to consumer research made on Settesoli brand perception at national level, the company is seen as a positive example of an healthy company true to itself and to the territory. ("the Brand Equity Settesoli, Qualitative Relationship" Search 27174/2008 Dynamics-Rocchelli)

Cantine Settesoli is an agricultural cooperative society based in Menfi in the province of Agrigento. Founded in 1958 it now comprises: 1,841 associates responsible for almost 6,000 hectares of vineyard, 4 wineries, around 500,000 quintals worked grapes the year, 30 full-time employees, 200 seasonal, 41 million of European of billing. Led by President Diego Planeta, it is the largest Sicilian winery.